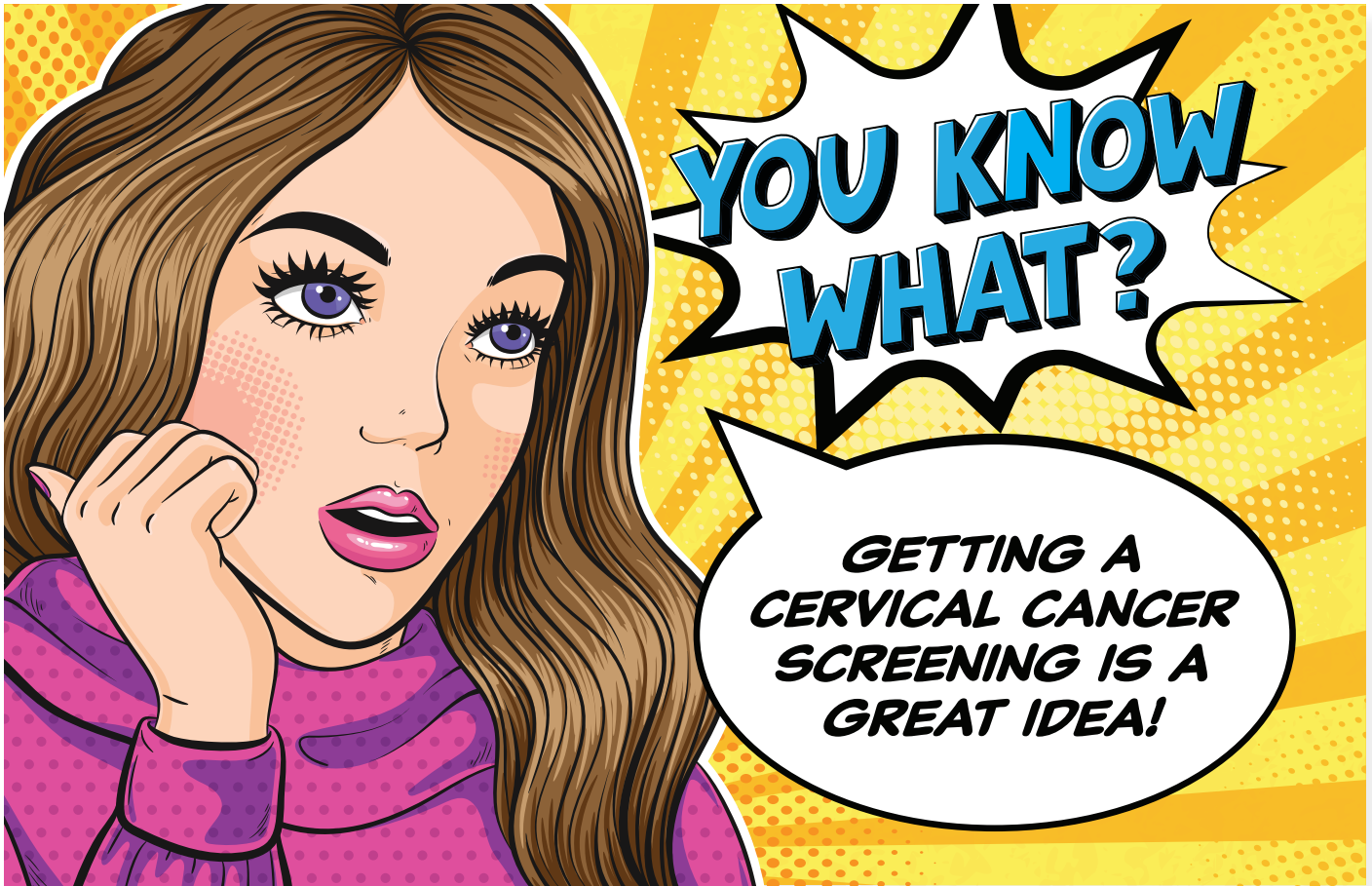


Casey R. Bariteau

Portfolio.

CaseyReneeArt.com



WHAT IS A CERVICAL CANCER SCREENING?

TWO TESTS SCREEN FOR CERVICAL CANCER:

- PAP SMEAR**
COLLECTS CELLS FROM THE CERVIX TO LOOK FOR CANCER OR PRECANCEROUS CELLS.
- HUMAN PAPILLOMAVIRUS (HPV) TEST**
CHECKS FOR THE PRESENCE OF HPV, WHICH MAY LEAD TO CERVICAL CANCER.

PLEASE CONTACT YOUR PHYSICIAN TO SCHEDULE THIS IMPORTANT SCREENING.

For more information, visit:
HumanaMilitary.com/CervicalScreening

Source: cancer.gov XCB0423-B

Humana
Military


TRICARE®

PO Box 740062
Louisville, KY 40201-7462

I came up with the initial comic style concept, acted as Creative Director on the project, and personally designed these postcards for a direct mail campaign for reminding people to get screened.



**SCHEDULE
AN A1C TEST**

**WHO'S AT RISK FOR
PREDIABETES AND
TYPE 2 DIABETES?**

**YOU HAVE
INCREASED
RISK IF YOU:**

ARE OVERWEIGHT

ARE 45 YEARS OF
AGE OR OLDER

HAVE A PARENT OR SIBLING
WITH TYPE 2 DIABETES

ARE PHYSICALLY ACTIVE FEWER
THAN THREE TIMES PER WEEK

GAVE BIRTH TO A BABY WEIGHING
MORE THAN NINE POUNDS

HAD GESTATIONAL DIABETES

PLEASE CONTACT YOUR PHYSICIAN TO SCHEDULE
THIS IMPORTANT SCREENING.

For more information, visit:
HumanaMilitary.com/DiabetesScreening

Source: cdc.org

XBCB0423-B

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Military



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WHY IS SCREENING IMPORTANT?

EARLY STAGES OF COLORECTAL CANCER OFTEN PRESENT NO SYMPTOMS BUT **CAN BE PREVENTED** THROUGH SCREENING.

TESTS, SUCH AS A **COLONOSCOPY***, CAN FIND PRECANCEROUS POLYPS -- ABNORMAL GROWTHS IN THE COLON OR RECTUM -- AND REMOVE THEM.

* SEE TRICARE.MIL/COVEREDSERVICES FOR FULL COVERAGE REQUIREMENTS.

WHEN DIAGNOSED EARLY,

COLORECTAL CANCER IS HIGHLY TREATABLE.

PLEASE CONTACT YOUR PHYSICIAN TO SCHEDULE THIS IMPORTANT SCREENING.

For more information, visit:
HumanaMilitary.com/ColorectalScreening



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**GETTING
SCREENED
LOOKS GOOD
ON YOU.**

**EARLY DETECTION
IS KEY TO SURVIVAL.**

**THERE ARE MORE THAN
FOUR MILLION BREAST
CANCER SURVIVORS
IN THE US.**

**THE FIVE-YEAR SURVIVAL
RATE FOR INVASIVE BREAST
CANCER IS 91%, AND TEN-YEAR
SURVIVAL RATE IS 84%.**

**PLEASE CONTACT YOUR PHYSICIAN TO SCHEDULE
THIS IMPORTANT SCREENING.**

**For more information, visit:
HumanaMilitary.com/BreastScreening**

Source: bcrf.org (Breast Cancer Research Foundation)

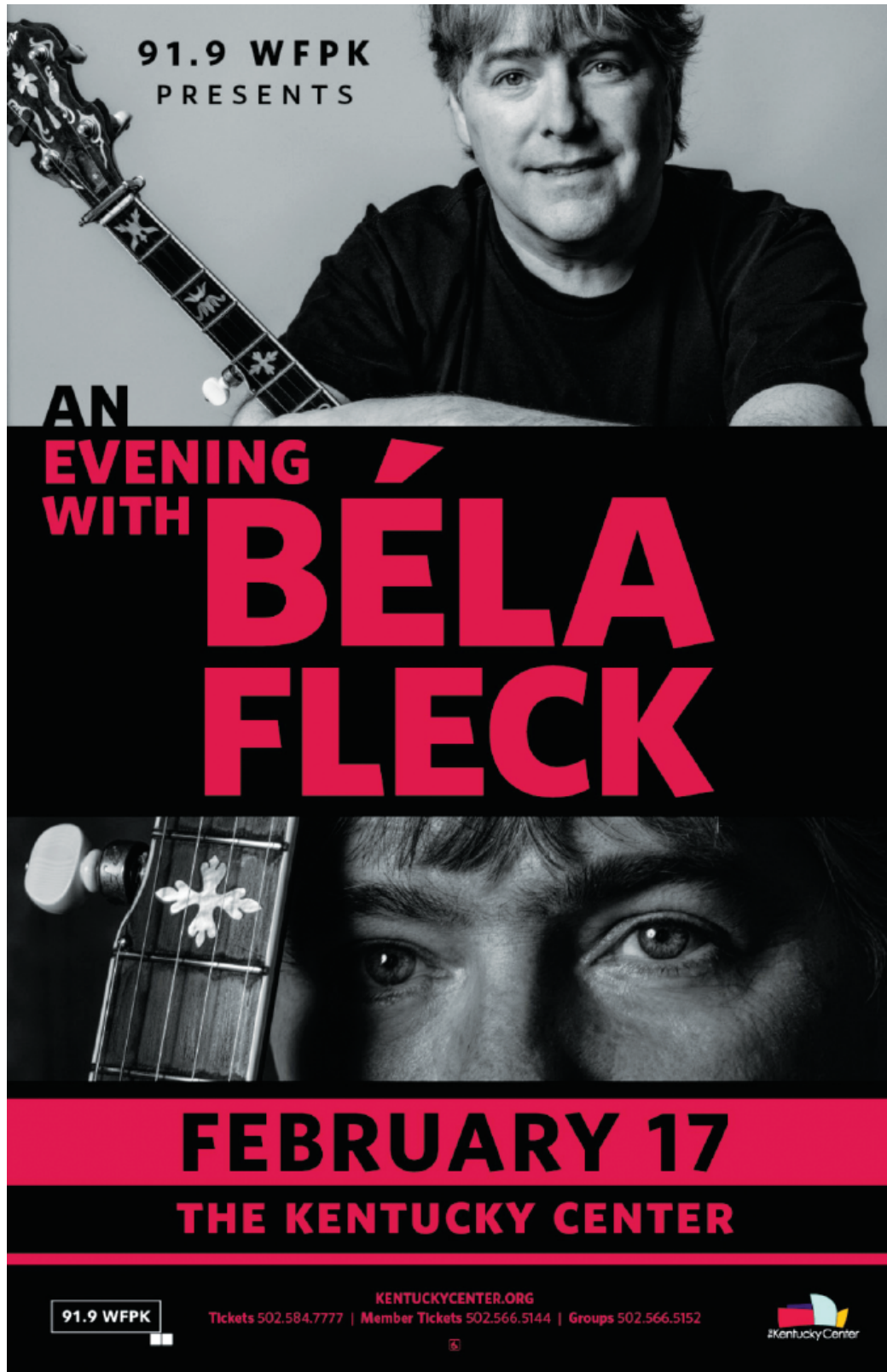
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Poster Design



Here are some posters I designed for The Kentucky Center. I love the way these turned out.

In addition to the poster designs, I also created full promotional signage for each show, including digital marquees, local newspaper ads, online ads, etc.

THE KENTUCKY CENTER PRESENTS

MAL PASO DANCE COMPANY

ARTISTIC DIRECTOR, **ONSEL DELGADO**

AN ASSOCIATE COMPANY OF **JOYCE THEATER PRODUCTIONS**

A PINCH-ME MOMENT
— LA TIMES

FLUID, SEXY ATHLETICISM
— MIAMI NEW TIMES

LUSH, EARTHY MODERN DANCE SPIKED WITH CAPOEIRA
— THE BOSTON GLOBE

FEBRUARY 23
THE KENTUCKY CENTER

KENTUCKYCENTER.ORG
Tickets 502.584.7777 | Member Tickets 502.566.5144 | Groups 502.566.5152

WHAS 11.950 | Kentucky Center | 90.5 WUOL

91.9 WFPK PRESENTS

Abigail Washburn + Wu Fei

MAY 17 THE KENTUCKY CENTER



KENTUCKYCENTER.ORG
Tickets 502.584.7777 | Member Tickets 502.566.5144 | Groups 502.566.5152

91.9 WFPK | ART WORKS | National Endowment for the Arts | SOUTH ARTS | KENTUCKY CENTER

This performance is funded in part by a grant from South Arts in partnership with the National Endowment for the Arts and Kentucky Arts Council.

BROWN-FORMAN MIDNITE RAMBLE

DANCE THEATRE OF HARLEM



NOVEMBER 9
THE KENTUCKY CENTER

KENTUCKYCENTER.ORG
Tickets 502.584.7777 | Member Tickets 502.566.5144 | Groups 502.566.5152

91.9 WFPK | ART WORKS | National Endowment for the Arts | SOUTH ARTS | BROWN-FORMAN | KENTUCKY CENTER | 90.5 WUOL | The Obama Foundation | WHAS 11.950

This performance is funded in part by a grant from South Arts in partnership with the National Endowment for the Arts and Kentucky Arts Council.

Logo + Poster Design

THE MAGIC AND THE WONDER

SATURDAY @ 7 PM

JULY 27

**THE KENTUCKY CENTER
WHITNEY HALL**

JESSICA JANE PETERSON

KEVIN JAMES MAGIC

STEPHEN BARGATZE

PATRICK & JANICE MILLER

EMCEED BY: PAUL EMMICK

KENTUCKYCENTER.ORG
Tickets 502.584.7777

BENEFITING
KOSAIR CHARITIES
Kids CENTER

I designed this logo for The Magic & The Wonder, a local magic show that benefits charity.



DIGITAL ADS.



MARQUEE LAYOUT.

A type specimen, in typography, is a presentation of a typeface to showcase its design & use.

THE NEUTRA LEGACY

Born in Vienna April 8, 1892, Richard Joseph Neutra aspired to be an architect from an early age. A skilled draftsman in his youth, the ambitious Austrian began formally studying his craft in 1911. By 1923, Neutra had emigrated to the United States and later worked with his mentor, Frank Lloyd Wright. After collaborating with friend and partner Rudolph Schindler for several years, Richard Neutra established his own practice in Los Angeles in 1926. One of his earliest projects, the Lovell Health House, would also become one of the most representative icons of twentieth century modern architecture. Built between 1928 and 1929 for a wealthy Los Angeles Times naturopath and columnist, the residence's completely steel-framed structure was the first of its kind in the U.S. Neutra went on to complete many other notable projects, among them the inimitable Kaufmann house in Palm Springs (1946).

THE HISTORY OF NEUTRA

Although better known for his residential buildings, Richard Neutra's commercial projects nevertheless resonate the same holistic ecology-unity with the surrounding landscape and uncompromising functionalism. His attention to detail even extended to the selection of signage for his buildings. It is no wonder that Neutra specified lettering that was open and unobtrusive, the same characteristics which typified his progressive architecture.

"House Industries brings the same linear geometry to Neutraface without sacrificing an unmistakably warm and human feel."

House Industries began the inter-disciplinary task of adapting sign lettering to typography by consulting with Dion and closely studying the archives of acclaimed photographer Julius Shulman. With limited source imagery, Chris-

tian Schwartz composed an entire alphabet and added a complementary lowercase which previously did not exist. An alternate font was also developed by following certain letter forms which often varied from building to building. The final Neutraface Display family includes five weights in regular and alternate variations and a unique titling font.

The font family's architectural origins lent to its initial creation as a headline typeface. However, in the spirit of Richard Neutra's approach, a text version of Neutraface was conceived. Departing from the unusual proportions and stylized fashion of the display version, Neutraface Text features a larger x-height and increased contrast in its strokes for enhanced readability in lengthy passages. True to the International Style, Neutraface supports over two dozen languages including Central European writing systems.

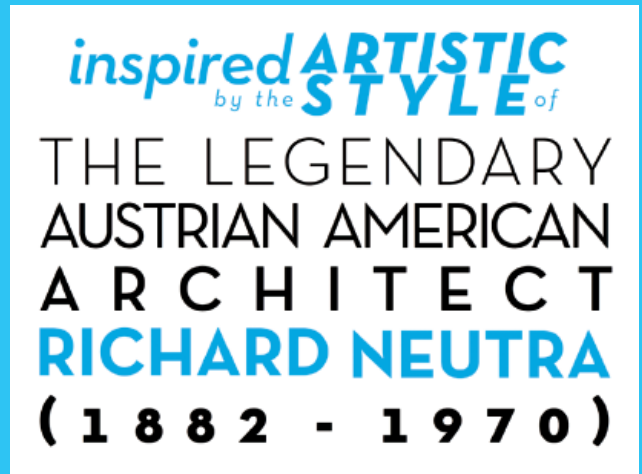
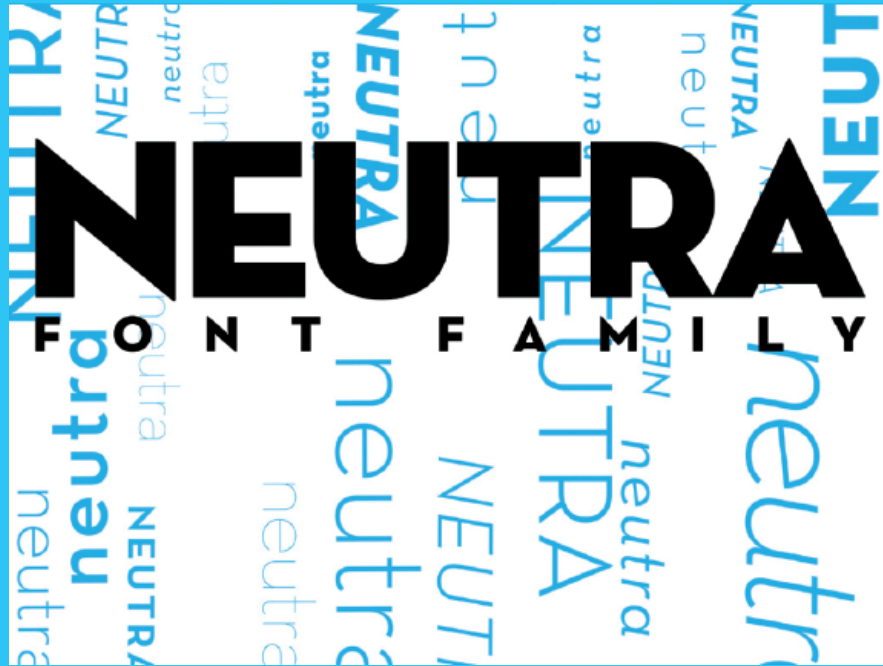
A B C D E F G H I J K L
N O P Q R S T U V W X Y Z
A B C D E F G H I J K L
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l
m n o p q r s t u v w x y z
(" ' ! \$ # ? * & ^ @ % - + = ' ")
1 2 3 4 5 6 7 8 9 0
1 2 3 4 5 6 7 8 9 0

NEUTRA

n e u t r a N E U T R A
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CATALOG PAGE.

The catalog page showcases how the typeface's letters, numbers & symbols look in paragraph form on a single piece of paper.



8

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ



This iPad presentation gives background information about the typeface while illustrating how it can be used strategically & decoratively.

abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
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abcdefghijklmnopqrstuvwxyz
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abcdefghijklmnopqrstuvwxyz

*NEUTRAFACE HAS BECOME SO UBIQUITOUS.
I CAN'T LEAVE MY APARTMENT WITHOUT
RUNNING INTO AN AD FOR A NEW CONDO
DEVELOPMENT USING IT, OR A RESTAURANT,
OR A NEW COOKBOOK.*

- CHRISTIAN SCHWARTZ

NEUTRA
ANEUTR
RANEUT
TRANEU

Magazine + Logo Design



The client wanted an entire re-design of their plain newsletter. They wanted it to look more like a magazine. Their wish was my command. I designed & formatted the whole thing.



This logo I designed won an award of excellence!

(at the PRSA Landmarks of Excellence in 2017)



MASONIC HOMES
of
KENTUCKY



MASONIC HOMES
of
KENTUCKY



MASONIC HOMES
of
KENTUCKY

Invitation Design





Print ad + Invite + Save the date.

The client wanted a Great Gatsby theme, so that's what I created. Concept, design, layouts, everything by me.

Thank you for your time :)

Contact.

CaseyRenee33@gmail.com

502 . 552 . 7413

CaseyReneeArt.com